Advisory Commission on Accessible Instructional Material in Postsecondary Education for Students with Disabilities

February 24, 2011 | Jacksonville, Florida

Alternative Media Access Center
Customer Driven | Collaboration | Accountability | Resources
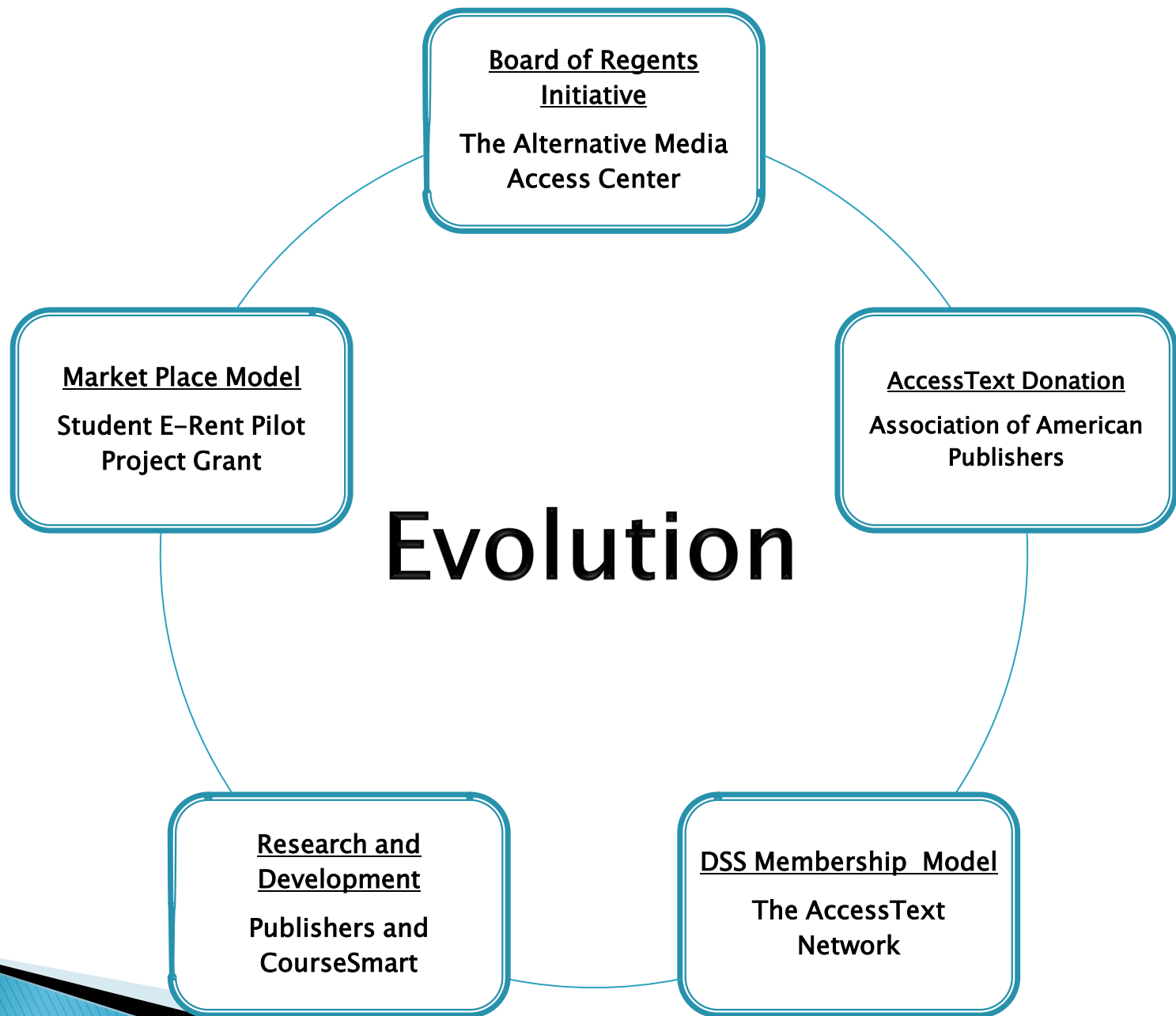
Christopher Lee and Robert Martinengo
www.amacusg.org | www.accesstext.org

AMAC
Alternative Media Access Center

AccessTextNetwork
Improving College Textbook Accessibility

STEPP
Student E-rent Pilot Project

The Alternative Media Access Center

‣ AMAC is a national initiative of The Board of Regents of the University System of Georgia with a mission to improve system wide services for students with disabilities.

‣ Incubated at the University of Georgia in Athens, AMAC now operates under the Georgia Tech Enterprise Innovation Institute in Atlanta.

‣ Services: Production, Assistive Technology, Student Delivery Center, Reporting, Training and Support

‣ Statistics:
  - Subsidized, Member Driven, Non-profit
  - Customers: Post-Secondary, K-12, State Agencies and Private Businesses
  - Students Served through an on-line Student Center
  - 20,500+ Titles Produced
  - 40% reuse of requested titles
  - More than four million dollars in cost savings
  - Formats Produced but not limited to: DAISY, DOC, Accessible PDF Braille, LexiFlow, KESI, and MP3

AMAC
Alternative Media Access Center

Evolution

Board of Regents Initiative

The Alternative Media Access Center

AccessText Donation

Association of American Publishers

DSS Membership Model

The AccessText Network

Research and Development

Publishers and CourseSmart

Market Place Model

Student E-Rent Pilot Project Grant

The AccessText Network

Support Students and DSS Services | Legal Protection for Publishers | Streamline DSS Request and Workflow | Track Market Trends

- • Seed funding through donations by AAP and Charter Publishers
- August 24, 2009 Launched
- Charter Publishers represent 92% of post-secondary textbook sales (Simba Information 2006–2008)
- Publisher data provided through ONIX feeds
- 11 publisher representing 245 Imprints
- DSS Membership Driven (July 1, 2010)
  - Advisory Committee (60:40)
- Over 921 post-secondary members
  - Statewide membership
- Over 41,500 requests processed
  - Publishers fulfill 88% of all file requests
  - Average time to receive a file is four days
  - Over 80% of files provided are PDF

AccessText Expanded Services
Federated Search | Exchange Library

Federated Search

Enter the title information and repositories to search

Title

Author

ISBN

Include in Search
- AMAC
- ATPC
- CourseSmart
- Louis
- Project Guttenberg
- RFB&D

Perform the search

Search Now

View the results

Repository	Format	Order
AMAC	PDF	Order from AMAC

- Federated Search
  - ATN has integrated a federated search feature which now includes title data from RFB&D and AMAC
  - March 2011, student rental information for accessible CourseSmart titles will be incorporated into the system
  - Additional search partners are expected to be added throughout the year
- Hosted Exchange Library
  - Over 1,000 files available by March, 2011
  - DSS and State production centers contribute, MP3, e-Braille, DAISY, Word, and PDF
  - Files are evaluated for quality and accuracy
  - ATN is working with the University System of Ohio to further expand the library on a state-wide basis
  - A dedicated production center for DAISY, PDF, and EPUB is being developed to expand the number of titles in the library

Publisher Services
Historic Data |Trends

- Trends
  - Publisher file requests for Spring 2010 semester in ATN increased by 20%
  - More web-ready PDFs – smaller files, no printer's marks
  - Tagged PDFs starting to appear more often AMAC Publisher Services
  - Remediating PDFs for accessibility
  - Creating alternate text for images
  - Consulting on accessibility issues

The Evolution of AccessText

- Services
  - Expanded application post-production work flow tools
  - Expansion of member publishers and services
- Policies
  - Membership Agreements
  - Free publisher title request and fulfillment services
- Market Model Participation
  - Direct student service model
  - Advocate and participate in future market models

Student E-rent Pilot Project (STEPP)

Department of Education Grant | To Fund the Expansion of Textbook Rental Programs | AMAC Partners with CourseSmart and AccessText

➤ Grant Goals
- Save students an average of 50% off the retail cost for purchasing textbooks
- Provide students with disabilities equal opportunity to participate in rental programs
- Demonstrate a possible market model for renting accessible electronic textbooks

➤ Partnerships
- AMAC will coordinate grant and focus on production
- CourseSmart will handle distribution and customer support
- AccessText will include titles in federated search

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